



Come join us in celebrating the 18th Annual Kelseyville Pear Festival, September 25, 2010, from 9:00A.M. to 4:00 P.M. The Pear Festival is a regional event. We draw 8,000 visitors who experience a fabulous day with activities, which include a parade, craft booths, art show, food booths, antique tractor show, quilt show, live entertainment, and a children's play land. This regional event promotes the greater Kelseyville area, agritourism, local businesses, craftsmen, and community services.

This year we are limiting our vendors to 100.

Vendor spaces are 12'w x 10'd and vendors must furnish their own tables, chairs, signage, product, water, etc. Set-up

may begin at 7 A.M. and vendors must operate the booth the full length of the Festival. **ALL** vendors selling **anything** must have a **valid California sellers' permit** and food vendors must comply with the Lake County Health Department regulations and obtain a permit from Lake County.

Please refer to the booth application for booth fee. A copy of the booth policies, procedures and rules are attached. Over the years the Festival has earned a reputation for quality hand crafted merchandise. In order to ensure quality and variety we **jury** the merchandise to be sold at the Festival. As the Pear Festival is not a "trade show" or a commercial outlet, please review the rules carefully to make sure your merchandise follows the rules. **You must send photos that fully represent your merchandise.** If there are inappropriate items in your booth on the day of the Festival, you will be asked to leave immediately; no refund will be given and will not be invited back to future Festivals.

Booth spaces will be assigned as the completed application package and non-refundable fees are received. The total application package includes:

Application neatly printed

Check for booth space and electricity if required

Photos of merchandise (if you want your pictures returned, please include the proper size envelope and postage)

Stamped self-addressed business size envelope (we will **not** provide return mailing)

NO applications will be accepted if postmarked after June 1, 2010. Assignments will be made on a first received basis. Confirmations will be sent on July 15, 2010. **NO** spaces will be rented the day of the event.

For further information or questions call 707-279-9022. We look forward to your participation in the 2010 Kelseyville Pear Festival.

Sincerely,

Kelseyville Pear Festival Committee

Vendor Information

Please read carefully

Our Festival celebrates family, our agricultural community and hand crafted items. **We do not promote commercial merchandise or commercial businesses.** In order to ensure quality and variety we **jury** the merchandise to be sold at the Festival. We are not a "trade show", please follow the merchandise rules carefully. **The Festival policies have changed and no longer allow political booths or candidate's campaigning.** Items, stickers, or clothing displaying vulgar or caustic political or sexual language attacking or demeaning an individual or group will not be allowed. Any vendor selling inappropriate or illegal merchandise such as firearms, poppers, fire works, drug paraphernalia, knives, stink bombs, or silly string, etc. will be asked to leave immediately and will not be invited to return to future Festivals.

The application must be completed and submitted with non-refundable booth rental fee, photos of merchandise proposed for sale, and a stamped self-addressed business size envelope (we will **not** provide return mailing). **No** applications will be accepted if post marked after **June 1, 2010**.

Send to:

Kelseyville Pear Festival
P.O. Box 384
Kelseyville, CA 95451
Fax: 707-279-2581

Booth Fees

Community based non-profit organizations (no merchandise for sale)	\$50.00
Youth Organizations	\$30.00
Craft and/or food booths	\$100.00
Beer and/or wine sales	\$250.00

Rules:

Merchandise must be handcrafted. Booths must be set up on Saturday morning. Please follow the map you will receive with your booth assignment for directions to enter Main Street. The site will be available at 7 A.M. and set up must be completed and cars removed by 8:30 A.M. All vendors must remain open for business until 4:00 p.m.

Vendor booths **must fit within the 12w x 10d area with nothing protruding beyond the space i.e. trailer hitch. If you have a trailer as part of your booth, you must indicate it on the application and we will contact you about fee considerations.** All vendors are responsible for the design, construction, assembly, maintenance, and dismantling of their booths. Vendors must provide their own decorations, equipment, and supplies. Vendors must supply their own displays, tables, racks, shade, etc. All vendors must keep their areas clean with **no items stacked on the sidewalk behind the booth** and remove trash as necessary. All booth materials must be removed from the site following the conclusion of the event and the site must be left in a clean condition. The street **must be** cleared by 5:30 PM.

Electricity is available in a limited quantity and an additional fee of \$15.00 must be enclosed with your application. These booths go quickly. We request you supply extension cords and recommend a 12 gauge cord or heavier.

Permits: All vendors must have a **valid California sellers' permit** in order to sell any item(s). Food booths must comply with Lake County Health Department regulations regarding food handling and sales. Vendors are responsible for securing this verification. To apply for the food permit call, 707-263-1164, Lake County Environmental Health Department.

Kelseyville Pear Festival logo is a registered trademark and may not be reproduced in any fashion without the written permission of the Kelseyville Pear Festival Committee.

Pear Festival Vendor Application

No applications will be accepted if post marked after **June 1, 2010**.

Please print neatly.

We must be able to read your application

This booth is being rented by _____

Name of Business or Club (if applicable) _____

Valid California seller's permit # _____

Mailing address _____

Email address _____

Phone number _____

Special needs for your 12' w x 10d' booth (i.e. space accommodation for trailer hitch) _____

Describe **in detail** the items to be sold in your booth _____

Include the photos fully illustrating your merchandise.

Do you need electricity? **No** **Yes** (Be sure to enclose the \$15.00 fee for use of the electricity)

If you attended last year's Festival, would you like the same space? # _____

We will try to give you the same space or one very near the one you request. Please remember they are assigned on a first come first serve basis.

I hereby release Kelseyville Pear Festival Committee and all associated with the Festival event from any and all liability and personal or public property damage resulting from my participation in the event known as the Kelseyville Pear Festival.

I understand all the requirements to rent a Pear Festival booth space and will happily comply.

Signed: _____ Date: _____

Make sure you have enclosed:

Photos of the merchandise you will be selling

(If you have pictures you want returned, the envelope and the postage must be correct.)

Non-refundable application fee (be sure to include the electricity fee, if necessary)

Self-addressed stamped business size envelope

Completed application and signed

We send out the booth number confirmations by July 15, 2010.