



Join us in celebrating the 26th Annual Kelseyville Pear Festival

February 1, 2018

Dear Pear Festival Supporter,

Saturday, September 29, 2018 marks the 26th Annual Kelseyville Pear Festival.

This event is a celebration of the agricultural heritage and the premium fruit grown in Lake County. The Kelseyville Pear Festival has been heralded as one of the premier events in Lake County. This one day event attracts an estimated 10-12 thousand visitors. The all-volunteer committee works diligently all year to present a quality festival and we would like you to become a part of this Team.

The celebration begins on Friday night, September 28th, with a **Farm to Fork Dinner and Dance**. The event is held on Main Street, Kelseyville.

On Saturday, September 29th, the Festival opens at 7am with a Pancake Breakfast at the Fire Station followed with the craft booths opening at 9am and the festivities beginning at 9:30am with the Main Street Parade. The day is filled with fun and excitement with art displays, musical entertainment, pear dessert contest, food booths, children's entertainment area, antique tractor and farm equipment displays and much more.

We invite you to join the Team by becoming a **SPONSOR** of this **26th Festival**. Attached you will find the Sponsorship Packages for 2018. This is a great opportunity to show your support for the Festival and receive great advertising for your business. Please look over the available packages and choose the one that fits your business plan. To assure that your business is included in all promotional materials, please submit your sponsorship agreement by April 30, 2018.

You may direct any questions to us at the number below. The Festival website is www.pearfestival.com.

Thank you for your time and support. We look forward to having you as part of our "Pear Festival" family.

Sincerely,

Cindy Bain
Sponsorship Chair
707-413-3503
cindyonthelake@ipaper.com

P.O. Box 384, Kelseyville, California 95451

**26th ANNUAL KELSEYVILLE PEAR FESTIVAL 2018
SPONSORSHIP AGREEMENT**

YES, we wish to pledge our support as a sponsor to the Kelseyville Pear Festival 2018

Sponsorship Package # _____ Amount \$ _____

For Golden Bartlett and Bartlett Package do you want a Booth Space? Yes ___ No ___
For Golden Bartlett and Bartlett Package will you be attending the Dinner and Dance
Friday the 28th of September? Yes ___ No ___
If yes, we will send you your tickets in August.

IN KIND SPONSORSHIP

Product or Service _____ Value \$ _____

The Festival will contact you to discuss details

PLEASE RETURN THIS FORM AND YOUR CHECK FOR THE AMOUNT PLEDGED MADE
PAYABLE TO:

KELSEYVILLE PEAR FESTIVAL

Sponsor's Name (how you would like to be listed)

Sponsor's Mailing Address Email Address

Sponsor's Contact Person Phone Number

Mail by April 30, 2018 to:
Kelseyville Pear Festival
c/o Cindy Bain
P.O. Box 384
Kelseyville, CA 95451

THANK YOU

Sponsorship Packages 2018

SPONSORSHIP RECOGNITION	#1 Golden Bartlett \$2500 or more	#2 Bartlett \$1000	#3 Red Sensation	#4 Golden Bosc	#5 Bosc
6 Tickets to Farm to Fork Dinner & Dance	Yes				
2 Tickets to Farm to Fork Dinner & Dance		Yes			
Complimentary Festival 12' x 10' Booth Space	Yes	Yes			
Commemorative FRAMED Kelseyville Pear Festival Poster – created by local artist	Yes	Yes			
Sponsor's name on the Festival's MAIN STAGE	Yes	Yes	Yes		
Sponsor's name on the Festival's Rack Cards	Yes	Yes	Yes		
Commemorative Kelseyville Pear Festival Poster – created by local artist			Yes	Yes	
Acknowledgement from Main Stage throughout Festival Day Radio & tags	Yes	Yes	Yes	Yes	
Acknowledgement in the Lake County Record Bee Tabloid	Yes	Yes	Yes	Yes	Yes
Acknowledgement on Festival website www.pearfestival.com	Yes	Yes	Yes	Yes	Yes
Acknowledgement on Festival Facebook page	Yes	Yes	Yes	Yes	Yes

2017
KELSEYVILLE PEAR FESTIVAL SPONSORS

****GOLDEN BARTLETT****

Konocti Vista Casino & Resort
Lake County Tribal Health Consortium

****BARTLETT****

Brick Tavern
California Pear Advisory Board
International Paper
Kelseyville Lumber
Kelseyville Pharmacy
Lake County Waste Solutions
St. Helena Hospital, Clearlake
Scully Packing
Sutter Lakeside Hospital
Tallman Hotel/Blue Wing
TNT Mini Storage
U.S. Cellular
WestAmerica Bank

****RED SENSATION****

Bob Bartley Pump
Community First Credit Union
UCC Rentals

****GOLDEN BOSC****

Aramark Uniform Services
California Exterminators
Clear Lake Storage
Gayaldo Insurance
Lake Parts
Saw Shop Gallery Bistro
Wildhurst

****BOSC****

Debi Freeland, Certified Massage Practitioner
Polestar Computers