



## Join us in celebrating the 27<sup>th</sup> Annual Kelseyville Pear Festival

February 1, 2019

Dear Pear Festival Supporter,

### **Saturday, September 28, 2019 marks the 27<sup>h</sup> Annual Kelseyville Pear Festival.**

This event is a celebration of the agricultural heritage and the premium fruit grown in Lake County. The Kelseyville Pear Festival has been heralded as one of the premier events in Lake County. This one day event attracts an estimated 10-12 thousand visitors. The all-volunteer committee works diligently all year to present a quality festival and we would like you to become a part of this Team.

The celebration begins on Friday night, September 27<sup>th</sup>, with a **Farm to Fork Dinner and Dance**. The event is held on Main Street, Kelseyville.

On Saturday, September 28<sup>th</sup>, the Festival opens at 7am with a Pancake Breakfast at the Fire Station followed with the craft booths opening at 9am and the festivities beginning at 9:30am with the Main Street Parade. The day is filled with fun and excitement with art displays, musical entertainment, pear dessert contest, food booths, children's entertainment area, antique tractor and farm equipment displays and much more.

We invite you to join the Team by becoming a **SPONSOR** of this **27<sup>th</sup> Festival**. Attached you will find the Sponsorship Packages for 2019. This is a great opportunity to show your support for the Festival and receive great advertising for your business. Please look over the available packages and choose the one that fits your business plan. To assure that your business is included in all promotional materials, please submit your sponsorship agreement by March 30, 2019.

You may direct any questions to us at the number below. The Festival website is [www.pearfestival.com](http://www.pearfestival.com).

Thank you for your time and support. We look forward to having you as part of our "Pear Festival" family.

Sincerely,

Cindy Bain  
Sponsorship Chair  
707-349-3223  
[cindyonthelake@icloud.com](mailto:cindyonthelake@icloud.com)

P.O. Box 384, Kelseyville, California 95451

**27<sup>th</sup> ANNUAL KELSEYVILLE PEAR FESTIVAL 2019  
SPONSORSHIP AGREEMENT**

YES, we wish to pledge our support as a sponsor to the Kelseyville Pear Festival 2019

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Sponsorship Package # \_\_\_\_\_ Amount \$ \_\_\_\_\_

For Golden Bartlett and Bartlett Package do you want a Booth Space? Yes \_\_\_ No \_\_\_  
For Golden Bartlett and Bartlett Package will you be attending the Dinner and Dance  
Friday the 27<sup>th</sup> of September? Yes \_\_\_ No \_\_\_  
If yes, we will send you your tickets in August.

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**IN KIND SPONSORSHIP**

Product or Service \_\_\_\_\_ Value \$ \_\_\_\_\_

The Festival will contact you to discuss details

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PLEASE RETURN THIS FORM AND YOUR CHECK FOR THE AMOUNT PLEDGED MADE  
PAYABLE TO:

**KELSEYVILLE PEAR FESTIVAL**

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Sponsor's Name (how you would like to be listed)

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Sponsor's Mailing Address Email Address

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Sponsor's Contact Person Phone Number

Mail by March 30, 2019 to:  
Kelseyville Pear Festival  
c/o Cindy Bain  
P.O. Box 384  
Kelseyville, CA 95451

THANK YOU

## Sponsorship Packages 2019

SPONSORSHIP RECOGNITION	#1 Golden Bartlett \$2500 or more	#2 Bartlett \$1000	#3 Red Sensation	#4 Golden Bosc	#5 Bosc
6 Tickets to Farm to Fork Dinner & Dance	Yes				
2 Tickets to Farm to Fork Dinner & Dance		Yes			
Complimentary Festival 12' x 10' Booth Space	Yes	Yes			
Commemorative FRAMED Kelseyville Pear Festival Poster – created by local artist	Yes	Yes			
Sponsor's name on the Festival's MAIN STAGE	Yes	Yes	Yes		
Sponsor's name on the Festival's Rack Cards	Yes	Yes	Yes		
Commemorative Kelseyville Pear Festival Poster – created by local artist			Yes	Yes	
Acknowledgement from Main Stage throughout Festival Day Radio & tags	Yes	Yes	Yes	Yes	
Acknowledgement in the Lake County Record Bee Tabloid	Yes	Yes	Yes	Yes	Yes
Acknowledgement on Festival website <a href="http://www.pearfestival.com">www.pearfestival.com</a>	Yes	Yes	Yes	Yes	Yes
Acknowledgement on Festival Facebook page	Yes	Yes	Yes	Yes	Yes

# 2018 KELSEYVILLE PEAR FESTIVAL SPONSORS

## **\*\*GOLDEN BARTLETT\*\***

Shannon Ridge Winery  
Calpine Corporation at the Geysers  
Konocti Vista Casino & Resort  
Lake County Tribal Health Consortium  
Sutter Health, Sutter Lakdside Hospital  
Roto Rooter, Lake County  
Matt Mazzei Chevrolet  
Adventist Health, Clearlake  
Lakeport Cinema 5  
Lake County Waste Solutions

## **\*\*BARTLETT\*\***

Bob Bartley Pumps, Inc  
The Brick Tavern  
C&S Waste Solutions  
California Pear Advisory Board  
International Paper  
Kelseyville Lumber  
Lake County Record Bee  
Pogo's Pizza  
Press Democrat  
Kelseyville Pharmacy  
Lake County Waste Solutions  
Reynold's Systems, Inc.  
Scully Packing  
Tallman Hotel/Blue Wing  
TNT Storage  
WestAmerica Bank, Kelseyville  
Umpqua Bank, Kelseyville  
U.S. Cellular

## **\*\*RED SENSATION\*\***

Community First Credit Union  
Del Monte Foods  
The Pear Doctor  
Rivermaid Trading Company  
Twin Pine Casino & Hotel  
Studebaker's Coffee House

American Ag Credit  
Ag Unlimited, Lyman Group  
Stokes Ladders

**\*\*GOLDEN BOSC\*\***

California Exterminators  
Clear Lake Storage/Allen & Donna Thomas  
Gayaldo Insurance  
Napa Auto Parts/Lake Parts  
Lake County Wine Grape Commission  
Saw Shop Gallery Bistro  
Wildhurst Vineyards

**\*\*BOSC\*\***

Polestar Computers  
Debi Freeland, Certified Massage Practitioner  
Clearlake Redi-Mix