



The 28<sup>th</sup> Annual Kelseyville Pear Festival will be September 24, 2022, from 9am to 4pm. This event promotes the greater Kelseyville area, agritourism, Main Street businesses, artisan crafts, and community services. Vendor space is limited and allocated on a 'first come' basis. Application must be postmarked by July 1, 2022.

**Vendor Rules have changed; please read and follow carefully.**

1. The Kelseyville Pear Festival is not a “*trade show*” **nor an outlet for commercial merchandise**. Items to be sold must be hand-crafted. **The Festival does not promote commercial merchandise or commercial businesses; the only exception is merchants on Main Street who may purchase the space in front of their business.**
2. Vendor spaces are 12'w x 10'd and vendors must furnish their own tables, chairs, signage, products, water, etc. Set-up may begin at 6:30am Festival morning and vendors must operate until 4pm.
3. Vendor booths **must fit within the 12'w x 10'd area with nothing protruding beyond the space i.e. trailer hitch. If you have a trailer as part of your booth, you must indicate it on the application and we will contact you about placement and fee considerations. No 'rolling vendors', carts or wagons are allowed unless in a vendor space.**
4. Bring generators for your electrical needs along with any electrical cords necessary for your booth.
5. Merchandise sold at the Festival will be juried. Photos that ***fully* represent your merchandise must be submitted with the application. The booth team will be checking merchandise during booth set-up period. If merchandise is not representative of 'jury' photos or is commercially produced, vendors will be given the opportunity to remove the merchandise from the booth. Failure to comply, vendor will be asked to leave immediately; no refund will be given and will not be invited back to future Festivals.**
6. If there are inappropriate or illegal items (firearms, poppers, fire works, drug paraphernalia, knives, stink bombs, or silly string, etc.) in your booth on the day of the Festival, you will be asked to leave immediately; no refund will be given and you will not be invited back to future Festivals.
7. **The Festival policies do not allow political booths or candidate's campaigning.** Items: stickers, or clothing displaying vulgar or caustic political or sexual language attacking or demeaning an individual or group will not be allowed.
8. **Vendors must have a sign clearly displaying the name of the business/organization.** All vendors must keep their areas clean with **no items stacked on the sidewalk behind the booth** and must remove any trash. The street **must be cleared by 5:30pm.**
9. **ALL** vendors selling ***anything*** must have a **valid California sellers' permit** and food vendors must comply with the Lake County Health Department regulations and it is your responsibility to obtain a permit from Lake County.
10. Applications must be submitted by July 1, 2022 (if mailing they must be **postmarked by July 1, 2022**). Assignments will be made on a first received basis. Confirmations will be sent out August 1, 2022. **NO** spaces will be rented the day of the event.

**Booth Fees**

Vendors	\$100.00
Information booths (non-profit orgs.) (no merchandise for sale)	\$ 50.00
Information booths (non-profit orgs.) (selling merchandise)	\$100.00
Youth Organizations	\$ 30.00
Craft and/or food booths and merchant's store front	\$100.00
Beer and/or wine sales	\$250.00

# Pear Festival Vendor Application

**NO** applications will be accepted if postmarked after July 1, 2022

**Please print neatly.**

**We must be able to read your completed application.**

This booth is being rented by \_\_\_\_\_  
(your name)

Name of Business or Club (if applicable) \_\_\_\_\_

Valid California seller's permit # \_\_\_\_\_

Mailing address \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_

Special needs for your 12'w x 10'd booth (i.e. space accommodation for trailer hitch) \_\_\_\_\_

Describe in detail the items to be sold in your booth \_\_\_\_\_

Include the photos fully illustrating your merchandise.

Booths are assigned on a first come first serve basis. If you are a returning vendor, every effort will be made to place you in your previous space, however with over 130 vendors to place, that may not be possible. Please be flexible.

I hereby release the County of Lake, the Kelseyville Pear Festival Committee, the Kelseyville Business Association, and all associated with the Festival event from any and all liability and personal or public property damage resulting from my participation in the event known as the Kelseyville Pear Festival.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## **Make sure you have enclosed:**

- \*Photos of the merchandise to be sold; photos will not be returned.**
- \*Non-refundable application fee**
- \*Self-addressed stamped business size envelope**
- \*Completed and signed application**

Booth number confirmations will be sent by August 1, 2022.

Mail to:

Kelseyville Pear Festival  
P.O. Box 1014  
Kelseyville, CA 95451